



I AM ENTERTAINMENT MAGAZINE MAKES NOVEMBER 2011

WRITERS - PRODUCERS APPRECIATION MONTH

Celebrating Some of Entertainment's Top Creative Minds

September 15th, 2011 – I Am Entertainment™ (IAE) Magazine has declared November 2011 its **Writer-Producer Appreciation Month** to celebrate some of the top creative minds in Film-TV, Music and Theatre, whose brilliance and contributions to the lives of millions oftentimes goes unnoticed.

Those creative minds will include top:

Screenwriters • Songwriters • Playwrights • Authors • Film-TV Producers & Directors • Music Producers, Theatre Producers • Recording Artists and Musicians

Every movie, song, stage play and book starts with a writer and a producer, and without these professionals there would be no entertainment to enjoy. Throughout the entire month of November, I Am Entertainment™ Magazine will feature interviews, articles and reviews of some of the industry's top writers and producers, and the content they create.

With a mission to inspire and educate future entertainment industry leaders, I Am Entertainment™ Magazine is also dedicating its November / December 2011 print + digital issue to the crafts of writing and producing for film, music, and theatre. Published by N'Fluential Holdings LLC, the issue is scheduled for release on Friday, November 4th, 2011 and will be distributed to over 24,000 print subscribers and entertainment companies, and more than 40,000 digital web subscribers via www.iamagazine.com. Our companion website receives over 1,000,000 annual page impressions.

In addition to the behind-the-scenes creative minds, I Am Entertainment™ Magazine will also feature interviews with and reviews of the actors, singers and dancers who bring the writers and producers' creations to life. These talented individuals will be featured both – in the magazine and on www.iamagazine.com.

View the digital version of I Am Entertainment™ Magazine at www.iamagazine.com/digitalmagazine.html

For more information please contact: editor@iamagazine.com

Advertising inquiries please contact: sfreeman@iamagazine.com

About I Am Entertainment™ (IAE) Magazine

Established in 2009 by working industry leaders who desired to cultivate a generation of business savvy entertainment professionals, the first bi-monthly issue of I Am Entertainment™ (IAE) Magazine was published in October 2009 in digital interactive format only. Since, that time I Am Entertainment has become one of the world's fastest growing entertainment magazines. With the June 2011 launch of its first print issue, I Am Entertainment now has a combined print + digital readership of more than 100,000 entertainment professionals.

I Am Entertainment devotes each issue to the art of Film-TV, music, theatre, sports and video game entertainment, from the view point of those who work both – in front of and behind the cameras. Each article and interview is conducted and written by working industry professionals who focus on both the creative and business aspects of the entertainment industry.

Our companion website, www.iamagazine.com, is ranked by Google as one of the Top 5 entertainment magazines online alongside such industry staples as Entertainment Weekly, E! Online, and Star Magazine. Receiving more than 1,000,000 annual page impressions, www.iamagazine.com has quickly become one of the top online destinations for industry leaders and aspirants to get educated and learn about new products and services that enhance their individual quality of life and careers.

June 2011 not only marked the magazine's first print issue, it also marked the launch of I Am Entertainment Kids & Teens™ which focuses on educating young people ages 8-17, and their parents, about the business of youth entertainment. With an estimated readership of 15,000 and growing, I Am Entertainment Kids & Teens™ is quickly becoming a hit among young actors, singers, dancers and their fans.

For more information about I Am Entertainment Kids & Teens™ please visit www.iamagazine.com and visit the "Kids & Teens" section.